

B G V E R O B E A C H

POLO

2017 POLO SEASON PUBLICATION
PHOTOGRAPHY BY GAIL DAMAN

MEET THE PROS

GET ACQUAINTED WITH OUR PROFESSIONAL TRAINERS

LESSONS ANYONE?

WE OFFER GROUP AND PRIVATE LESSONS FOR FOR RIDING, POLO YOUTH AND ADVANCED PLAYERS

PLAYING SEASON
JANUARY 8TH - APRIL 30TH

2017
MEDIA KIT

PREMIUM SPONSORS



Rennick
REALTORS & AUCTIONEERS

OCEAN
INDEPENDENCE

Gail Daman
PHOTOGRAPHER

BG VERO BEACH

POLO

OVERVIEW

Our Annual publication is an opportunity to reach polo enthusiasts, spectators and players of the wonderful sport of polo. We typically distribute over 10,000 publications throughout the year on location, locally, Ocala and Wellington/West Palm Beach.

DIGITAL FILE FORMATS

PDF - We prefer high resolution PDF files to other file formats. To print ads as accurately as possible, please create high resolution PDF with PDF/-X1a C.

JPG - High resolution JPG files are accepted. Resolution must be 300 dpi. Files submitted as JPG's will be converted to TIF files for final art.

Bleed: Include 1/4" bleed for full page ads.

DIGITAL FILE FORMATS

We can accept digital files sent physically or via email. Email electronic to: patta@verobeachpolo.com

DEADLINE

12.22.2016 Purchase Deadline
12.28.2016 Art Deadline

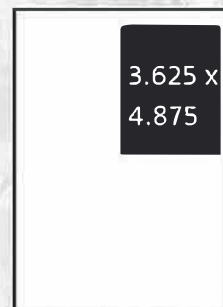


SPONSOR RATES:

Back Cover.....	\$2000.00
Inside Cover.....	\$1500.00
Full Page.....	\$1000.00
Half Page	\$750.00
Quarter Page.....	\$500.00

AD SIZES

Full Page.....	8.5 x 11
Half Page H (horizontal).....	7.5 x 4.875
Quarter Page.....	3.625 x 4.875



QUARTER PAGE



HALF PAGE



FULLPAGE

QUESTIONS REGARDING PLACEMENT & ARTWORK

Call 772-999-3709 | patta@verobeachpolo.com



2017 AD ORDER FORM

Please return form and Artwork by December 28, 2016

Contact Name: _____

Company Name: _____

Phone: _____ Fax: _____

Address: _____ City: _____ Zip: _____

Email: _____

Select Sponsorship Level:

- Back Cover.....\$2000.00
- Inside Cover.....\$1500.00
- Full Page.....\$1000.00
- Half Page\$750.00
- Quarter Page.....\$500.00

Artwork Submission:

- We will submit artwork before 12/28/2016
- Please design our ad.....\$125.00

Payment Options:

- Check payable to BG Vero Beach Polo is enclosed.
- Please charge the following credit card (circle one): Visa/MasterCard/Amex/Discover
- Amount \$ _____
- Card Number: _____
- Exp Date: ____/____ Security Code: _____ Signature: _____

Mail, E-mail your reservation form and payment to:

BG Vero Beach Polo
7700 8th Street Vero Beach, FL 32968
patta@verobeachpolo.com
Phone: 772-999-3709

For Office Use Only: ____ Receipt sent