

B G V E R O B E A C H

POLO

2018 POLO SEASON PUBLICATION

2018 MEDIA KIT

PHOTO BY GAIL DAMAN

WOMEN OF POLO

FEATURING SOME OF THE TOP WOMEN POLO PLAYERS IN THE WORLD.

PLAYING SEASON
JANUARY 7TH - APRIL 29TH

POLO EVERY SUNDAY!

SEE INSIDE
POLO SCHEDULE

TITLE SPONSOR

OCEAN
INDEPENDENCE

PREMIUM SPONSORS

JAGUAR
TREASURE COAST JAGUAR



LAND ROVER
TREASURE COAST



BG VERO BEACH

POLO

OVERVIEW

Our annual publication offers a unique opportunity to reach polo enthusiasts, spectators and players of the wonderful sport of polo. We distribute over 10,000 publications throughout the year at polo events, local businesses, Ocala and Wellington/West Palm Beach.

DIGITAL FILE FORMATS

PDF - We prefer high resolution PDF files to other file formats. To print ads as accurately as possible, please create high resolution PDF with PDF/-X1a C.

JPG - High resolution JPG files are accepted. Resolution must be 300 dpi. Files submitted as JPG's will be converted to TIF files for final art.

Bleed: Include 1/4" bleed for full page ads.

DIGITAL FILE FORMATS

We can accept digital files sent physically or via email. Email electronic to: patta@verobeachpolo.com

DEADLINE

11.15.2017 Purchase Deadline
12.15.2017 Artwork Deadline

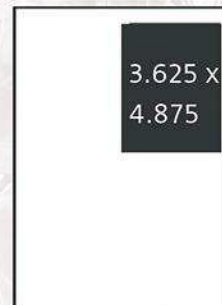


SPONSOR RATES:

Back Cover.....	\$3000.00
Inside Front Cover.....	\$2000.00
Inside Back Cover.....	\$1500.00
Full Page.....	\$1200.00
Half Page	\$750.00
Quarter Page.....	\$500.00

AD SIZES

Full Page.....	8.5 x 11
Half Page H (horizontal).....	7.5 x 4.875
Quarter Page.....	3.625 x 4.875



QUARTER PAGE



HALF PAGE



FULLPAGE

QUESTIONS REGARDING PLACEMENT & ARTWORK

Call 772-999-3709 | info@verobeachpolo.com



2018 AD ORDER FORM

Please return form and payment by November 15th, 2017

Contact Name: _____

Company Name: _____

Phone: _____ Fax: _____

Address: _____ City: _____ Zip: _____

Email: _____

Select Sponsorship Level:

- Back Cover.....\$3000.00
- Inside Front Cover.....\$2000.00
- Inside Back Cover.....\$1500.00
- Full Page.....\$1200.00
- Half Page\$750.00
- Quarter Page.....\$500.00

Artwork Submission:

- We will submit artwork before 11/20/2017
- Please design our ad.....\$125.00

Payment Options:

- Check payable to BG Vero Beach Polo is enclosed.
- Please charge the following credit card (circle one): Visa/MasterCard/Amex/Discover
- Amount \$ _____
- Card Number: _____
- Exp Date: ____/____ Security Code: _____ Signature: _____

Mail, E-mail your reservation form and payment to:

BG Vero Beach Polo
7700 8th Street Vero Beach, FL 32968
info@verobeachpolo.com
Phone: 772-999-3709

For Office Use Only: _____Receipt sent