

Partnership. Opportunities To Help Beat Cancer

2018 Polo Ball

Palm Beach Area Chapter

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someday is today[®]

About Our Event

*The 2018 Polo Ball
Saturday, March 3, 2018
River Club at Quail Valley*

With virtually all non-profit organizations hosting special events, walks, luncheons and dinners, the members of the Leukemia & Lymphoma Society Polo Ball Committee wanted to do something exclusive and special while at the same time raising significant dollars for the mission of the Leukemia & Lymphoma Society. And special is what we are presenting to you.

Our 2nd Annual Polo Ball will be held on Saturday, March 3, 2018 at the exclusive River Club at Quail Valley in Vero Beach.

The evening will consist of a cocktail reception, sumptuous dinner and dancing. We have some wonderful auction packages to finish out the evening.

This event is targeted to raise substantial dollars for the work of The Leukemia & Lymphoma Society and will provide you, our prospective sponsor, with the opportunity to showcase your company to influencers in our community. |

This is a truly unique opportunity and one we highly recommend to you for your consideration.

About The Leukemia & Lymphoma Society

ORGANIZATIONAL OVERVIEW

The Leukemia & Lymphoma Society® (LLS) exists to find cures and ensure access to treatments for blood cancer patients. Today, LLS is the world's largest voluntary health agency dedicated to finding cures for leukemia, lymphoma, myeloma and all other blood cancers. LLS's commitment to research has contributed to an unprecedented rise in survival rates for patients with many blood cancers. Survival rates for blood cancers have doubled, tripled and even quadrupled since the 1960s. Despite these advances, about one third of patients with a blood cancer still do not survive even five years after their diagnosis, which is why more funding is needed to bring better therapies to patients, and faster.

LLS is changing the landscape of blood cancer. Someday is today.

Thanks to the generous donations that support LLS' mission of living in a world free of blood cancer, we have been able to invest nearly a billion dollars in research funding in the past 65 years. Supporters of LLS have the opportunity to customize the various sponsorship levels we have available to correspond with the organization's marketing and branding needs. Your support will make a difference, and on behalf of blood cancer patients everywhere, we thank you.

With the funds raised, the Palm Beach Area Chapter of LLS can continue to support groundbreaking research, clinical trials and provide cancer patients and their families with support in 8 counties across the Southeast Market and Region.

ABOUT BLOOD CANCERS

- More than one million Americans currently have a blood cancer.
- Blood cancers are the number three cancer killer.
- Every 3 minutes, someone is diagnosed; every 10 minutes, someone loses their battle with blood cancer.

HOW YOUR DOLLARS HELP OTHERS

Research:

To date, The Leukemia & Lymphoma Society (LLS) has invested more than \$1 billion in research aimed at helping all blood cancer patients live longer, healthier lives. We will continue to support research through our innovative and integrated funding programs, until every patient has a safe and effective therapy.

Education & Services:

LLS serves as the leading source of information on blood cancers through the LLS Information Resource Center, an extensive collection of free educational materials, professional education, and an award-winning web site.

LLS provides a range of services including family support groups, peer-to-peer support for newly diagnosed patients, educational programs, and co-pay assistance. In 2016-2017 the Palm Beach Area Chapter provided critical services to our area patients, including over \$1,500,000 in co-pay and travel assistance to help relieve financial burdens.

Advocacy:

Critical challenges remain in the development of new treatments and cures. LLS's Office of Public Policy, along with local volunteers, advocates for accelerated development and approval of better therapies and quality care through legislation.

Partnership Opportunities

Presenting Sponsor \$25,000

- The Polo Ball benefitting The Leukemia & Lymphoma Society Presented By_____”
- Two (2) Premier tables of eight(8) for the Ball
- Name/Logo recognition as Presenting Sponsor with Logo or name on all promotional materials
- Recognition from the podium at the event
- Special signage in the Club acknowledging sponsorship support
- Listing as Presenting Sponsor in event program
- Opportunity to provide an item for the goody bag
- Corporate name recognition as the “Official Presenting Sponsor” to all media

Lead Sponsor \$15,000

- Table of eight (8) with Premiere placement for the Ball
- Named a “Lead Sponsor” of the 2018 Polo Ball benefitting The Leukemia & Lymphoma Society
- Logo or name on all promotional materials
- Recognition at the event
- Special signage in the club acknowledging sponsorship support
- Listing as Lead Sponsor in event program
- Opportunity to provide an item for the goody bag

Partnership Opportunities

Dinner Sponsor *\$10,000*

- Named the “Dinner Sponsor” of the 2018 Polo Ball benefitting The Leukemia & Lymphoma Society
- Table of eight (8) for the Ball
- Logo or name on all promotional materials
- Special signage in Club acknowledging sponsorship support
- Listing as Dinner Sponsor in event program
- Opportunity to provide an item for the goody bag
- Recognized as our Dinner Sponsor to media

Reception Sponsor *\$5,000*

- Four (4) tickets for The Polo Ball benefitting The Leukemia & Lymphoma Society
- Named the “Reception Sponsor”
- Logo or name on all promotional materials
- Recognition sign in the reception area designating your company as the sponsor
- Listing as in Event program
- Opportunity to provide an item for the goody bag

Partnership Opportunities

SILVER TABLE SPONSOR

\$3,500

- Preferred Table of eight (8) to Polo Ball benefitting The Leukemia & Lymphoma Society
- Placard Identifying you as the sponsor of your table
- Listing in the program as a Silver Table Sponsor
- Mention in press releases

PHOTO SPONSOR -

\$2,000

- Four (4) Tickets to the Polo Ball benefitting The Leukemia & Lymphoma Society
- Signage denoting your Photo sponsorship
- Listing in the event program
- Mention in Press Releases

FRIEND OF THE LEUKEMIA & LYMPHOMA SOCIETY \$1000

- Two (2) tickets to the Polo Ball benefitting The Leukemia & Lymphoma Society
- Named as a Friend of LLS in the Program

Partnership Opportunities

DONOR WALL

\$500

Show your support of the Leukemia & Lymphoma society by adding your name to a sign displayed that evening at the Ball.

Also includes two (2) tickets to the Polo Ball benefitting The Leukemia & Lymphoma Society..

Polo Ball Opportunities

*Saturday, March 3, 2018
River Club at Quail Valley*

Please indicate the areas in which you would like to participate:

We would like to be the \$25,000 Presenting Sponsor

We would like to be the \$15,000 Lead Sponsor

We would like to be a \$10,000 Dinner Sponsor

We would like to be a \$5,000 Reception Sponsor

We would like to be the \$3,500 Silver Table Sponsor

We would like to be the \$2,000 Photo Sponsor

We would like to be the \$1,000 Friend of LLS Sponsor

We would like to be a \$500 Donor Wall Sponsor

Amount Enclosed \$ _____

Special Instructions: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Credit card _____ exp. _____ cvv: _____

Donor's Signature: _____ Date: _____

Please e-mail your company's logo, as you would like it to appear in promotional materials in an eps. format to: pam.paync@lls.org

Questions? Please do not hesitate to call (561) 616-8682.

Please mail or fax this form to:

The Leukemia & Lymphoma Society®

ATTN: Pamela Payne, Executive Director

Palm Beach Area Chapter

3230 Commerce Place, Suite B

West Palm Beach, FL 33407

Phone: (561) 616-8682